

Performance Report for: http://madridvo.madrid.es/

Report generated: Mon, Aug 10, 2015, 12:25 AM -0700
 Test Server Region: London, UK
 Using: Firefox (Desktop) 39.0.3, PageSpeed 1.12.16, YSlow 3.1.8

PageSpeed Score F (1%) ▼	YSlow Score C (71%) ▼	Page Load Time 1.2s ▲	Total Page Size 1.13MB ▲	Requests 33 ▲
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Top 5 Priority Issues

Minify JavaScript	F (0)	▼	AVG SCORE: 92%	JS	HIGH
Enable gzip compression	F (1)	▼	AVG SCORE: 85%	SERVER	HIGH
Leverage browser caching	F (3)	▼	AVG SCORE: 63%	SERVER	HIGH
Optimize images	F (4)	▼	AVG SCORE: 78%	IMAGES	HIGH
Specify a Vary: Accept-Encoding header	F (19)	▼	AVG SCORE: 91%	SERVER	HIGH

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer



GTmetrix is developed by the good folks at **GT.net**, a Vancouver-based performance hosting company with over 19 years experience in web technology.

<https://gt.net/>

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

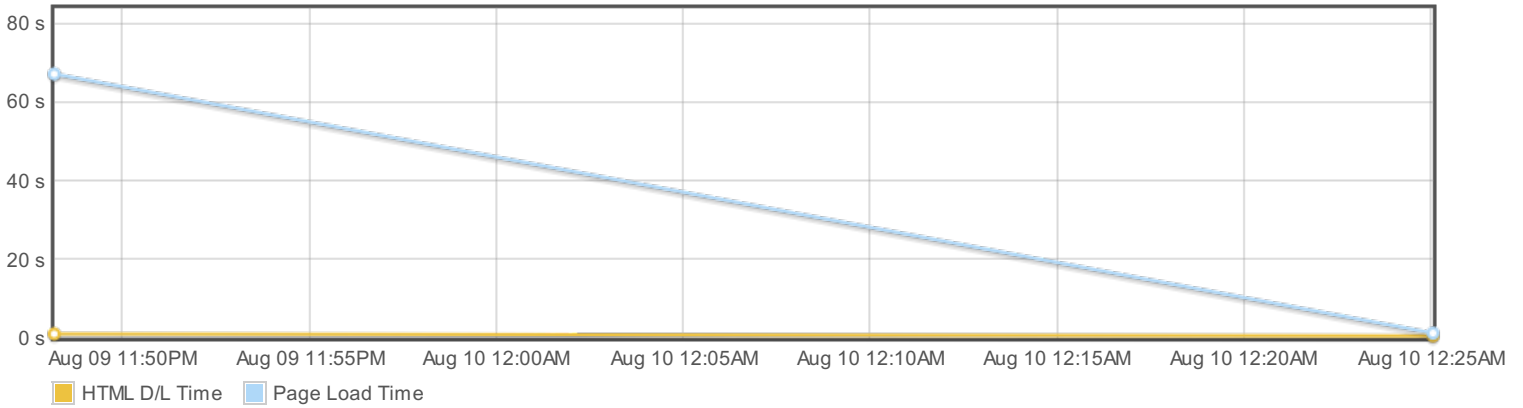
This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth PageSpeed & YSlow information

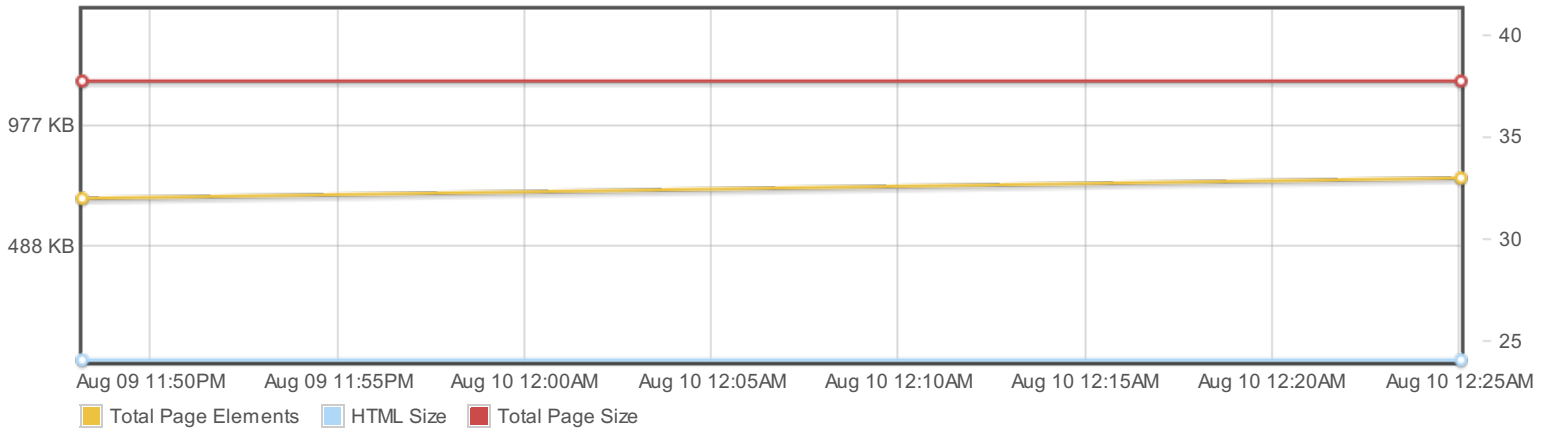
These will provide you with a snapshot of your performance.

History

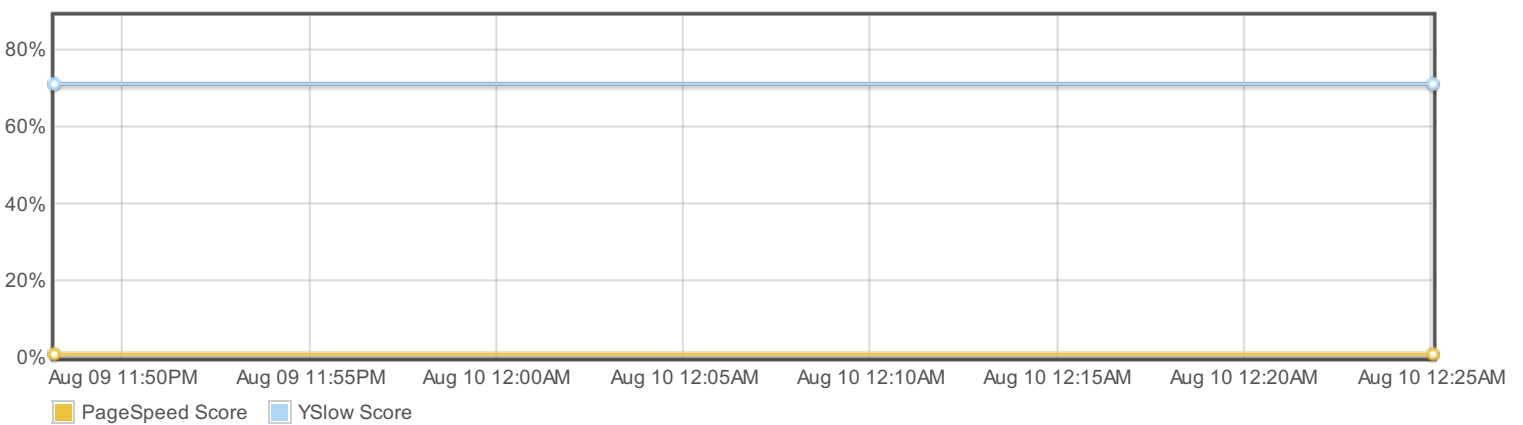
Page load times



Page sizes and request counts

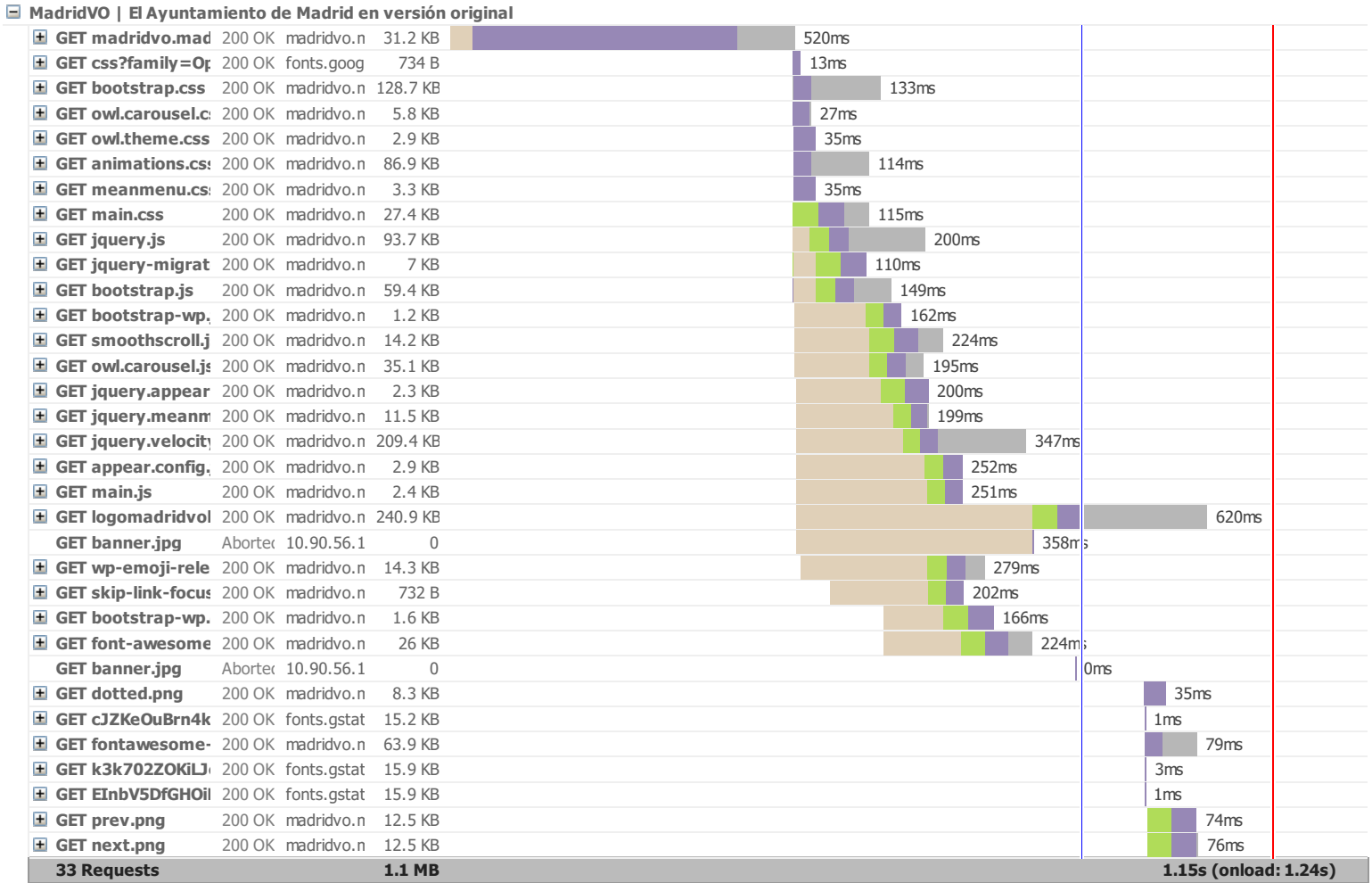


PageSpeed and YSlow scores



Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Minify JavaScript	F (0)	▼ AVG SCORE: 92%	JS	HIGH

Minifying the following JavaScript resources could reduce their size by 196.9KiB (44% reduction).

- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js> could save 153.4KiB (73% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js> could save 20.0KiB (34% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js> could save 7.5KiB (22% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js> could save 7.2KiB (50% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js> could save 5.7KiB (50% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js> could save 874B (37% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js> could save 810B (28% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js> could save 585B (24% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js> could save 407B (33% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js> could save 135B (19% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js> could save 115B (2% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js> could save 88B (1% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js> could save 84B (1% reduction). See [optimized version](#)

Enable gzip compression	F (1)	▼ AVG SCORE: 85%	SERVER	HIGH
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Compressing the following resources with gzip could reduce their transfer size by 620.7KiB (71% reduction).

- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js> could save 160.0KiB (76% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css> could save 109.8KiB (85% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css> could save 80.5KiB (92% reduction).
- Compressing <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js> could save 61.2KiB (65% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js> could save 47.3KiB (79% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js> could save 27.6KiB (78% reduction).
- Compressing <http://madridvo.madrid.es/> could save 24.9KiB (79% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css> could save 21.9KiB (80% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css> could save 20.8KiB (79% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/fonts/fontawesome-webfont.woff?v=4.2.0> could save 18.3KiB (20% reduction).
- Compressing <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js> could save 10.1KiB (70% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js> could save 9.8KiB (69% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js> could save 8.1KiB (70% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css> could save 4.7KiB (81% reduction).
- Compressing <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js> could save 4.0KiB (57% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js> could save 2.6KiB (89% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css> could save 2.3KiB (70% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css> could save 2.1KiB (71% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js> could save 1.5KiB (63% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js> could save 1.5KiB (61% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css> could save 783B (49% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js> could save 711B (57% reduction).
- Compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js> could save 348B (48% reduction).

Leverage browser caching	F (3)	▼ AVG SCORE: 63%	SERVER	HIGH
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The following cacheable resources have a short freshness lifetime. Specify an expiration at least one week in the future for the following resources:

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css> (expiration not specified)

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/dotted.png> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/next.png> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/prev.png> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg> (expiration not specified)
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js> (expiration not specified)
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js> (expiration not specified)

Optimize images

F (4)

AVG SCORE: 78%

IMAGES

HIGH

Optimizing the following images could reduce their size by 87.7KiB (32% reduction).

- Losslessly compressing <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg> could save 58.3KiB (25% reduction). See [optimized version](#)
- Losslessly compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/next.png> could save 11.4KiB (91% reduction). See [optimized version](#)
- Losslessly compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/prev.png> could save 11.4KiB (91% reduction). See [optimized version](#)
- Losslessly compressing <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/dotted.png> could save 6.6KiB (79% reduction). See [optimized version](#)

Specify a Vary: Accept-Encoding header

F (19)

AVG SCORE: 91%

SERVER

HIGH

The following publicly cacheable, compressible resources should have a "Vary: Accept-Encoding" header:

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js>
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js>

Minify CSS

F (3)

AVG SCORE: 89%

CSS

HIGH

Minifying the following CSS resources could reduce their size by 54.8KiB (20% reduction).

- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css> could save 24.9KiB (29% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css> could save 15.1KiB (12% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css> could save 7.8KiB (29% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css> could save 3.6KiB (14% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css> could save 964B (29% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css> could save 880B (15% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css> could save 870B (54% reduction). See [optimized version](#)
- Minifying <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css> could save 672B (23% reduction). See [optimized version](#)
- Minifying <http://fonts.googleapis.com/css?family=Open+Sans%3A300italic%2C400italic%2C600italic%2C700italic%2C800italic%2C400%2C300%2C600%2C700%2C800&ver=4.2.2> could save 9B (2% reduction) after compression. See [optimized version](#)

Serve scaled images

F (40)

AVG SCORE: 81%

IMAGES

HIGH

The following images are resized in HTML or CSS. Serving scaled images could save 238.1KiB (98% reduction).

- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg> is resized in HTML or CSS from 1686x449 to 183x49. Serving a scaled image could save 238.1KiB (98% reduction).

Enable Keep-Alive

E (58)

AVG SCORE: 97%

SERVER

HIGH

The host madrid.es should enable Keep-Alive. It serves the following resources.

- <http://madridvo.madrid.es/>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/fonts/fontawesome-webfont.woff?v=4.2.0>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/dotted.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/next.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/prev.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js>
- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js>
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js>

Defer parsing of JavaScript

D (65)

AVG SCORE: 57%

JS

HIGH

221.5KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js> (85.8KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js> (52.8KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js> (34.9KiB)

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js> (25.1KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js> (6.8KiB)
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js> (5.5KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js> (4.9KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js> (1.5KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js> (1.4KiB)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js> (1.4KiB)
- <http://madridvo.madrid.es/> (955B of inline JavaScript)
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js> (332B)

Avoid CSS @import

B (85)

AVG SCORE: 96%

CSS

MEDIUM

The following external stylesheets were included in <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css> using @import.

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>

Minify HTML

E (55)

AVG SCORE: 94%

CONTENT

LOW

Minifying the following HTML resources could reduce their size by 9.4KiB (31% reduction).

- Minifying <http://madridvo.madrid.es/> could save 9.4KiB (31% reduction). See [optimized version](#)

Specify image dimensions

A (90)

AVG SCORE: 49%

IMAGES

HIGH

The following image(s) are missing width and/or height attributes.

- <http://10.90.56.182/wp-content/uploads/2015/07/banner.jpg>
- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg> (Dimensions: 1686 x 449)

Inline small JavaScript

A (93)

AVG SCORE: 97%

JS

HIGH

The following external resources have small response bodies. Inlining the response in HTML can reduce blocking of page rendering.

<http://madridvo.madrid.es/> should inline the following small resources:

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>

Specify a cache validator

A (96)

AVG SCORE: 93%

SERVER

HIGH

The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <http://fonts.googleapis.com/css?family=Open+Sans%3A300italic%2C400italic%2C600italic%2C700italic%2C800italic%2C400%2C300%2C600%2C700%2C800&ver=4.2.2>

Avoid bad requests

A (100)

AVG SCORE: 98%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid a character set in the meta tag

A (100)

▲ AVG SCORE: 94%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid landing page redirects

A (100)

◆ AVG SCORE: 97%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Inline small CSS

A (100)

◆ AVG SCORE: 95%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

Minimize redirects

A (100)

▲ AVG SCORE: 91%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Minimize request size

A (100)

◆ AVG SCORE: 99%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Optimize the order of styles and scripts

A (100)

▲ AVG SCORE: 93%

CSS/JS

HIGH

You scored 100% on this recommendation - nothing to do here!

Put CSS in the document head

A (100)

◆ AVG SCORE: 100%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

Remove query strings from static resources

A (100)

▲ AVG SCORE: 86%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Serve resources from a consistent URL

A (100)

▲ AVG SCORE: 94%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Specify a character set early

A (100)

◆ AVG SCORE: 97%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Combine images using CSS sprites

A (100)

▲ AVG SCORE: 83%

IMAGES

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Prefer asynchronous resources

A (100)

◆ AVG SCORE: 96%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	▼ AVG SCORE: 26%	SERVER	HIGH

There are 26 static components without a far-future expiration date.

- <http://fonts.googleapis.com/css?family=Open+Sans%3A300italic%2C400italic%2C600italic%2C700italic%2C800italic%2C400%2C300%2C600%2C700%2C800&ver=4.2.2>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothsroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js>
- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg>
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/dotted.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/prev.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/next.png>

Compress components with gzip	F (0)	▼ AVG SCORE: 72%	SERVER	HIGH
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There are 23 plain text components that should be sent compressed

- <http://madridvo.madrid.es/>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothsroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js>
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/fonts/fontawesome-webfont.woff?v=4.2.0>

Use a Content Delivery Network (CDN)

AVG SCORE: 13%

SERVER

MEDIUM

Using a CDN YSlow doesn't recognize? Specify your CDNs in your [User Settings](#).

There are 25 static components that are not on CDN.

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js>
- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg>
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/dotted.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/prev.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/next.png>

Make fewer HTTP requests

AVG SCORE: 37%

CONTENT

HIGH

This page has 13 external Javascript scripts. Try combining them into one.

This page has 9 external stylesheets. Try combining them into one.

Minify JavaScript and CSS

AVG SCORE: 71%

CSS/JS

MEDIUM

There are 7 components that can be minified

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- inline <style> tag #2

Configure entity tags (ETags)

AVG SCORE: 71%

SERVER

LOW

There are 25 components with misconfigured ETags

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/css/bootstrap.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.carousel.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/owl.theme.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/animations.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/meanmenu.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/main.css>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery.js>
- <http://madridvo.madrid.es/wp-includes/js/jquery/jquery-migrate.min.js>

- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/resources/bootstrap/js/bootstrap.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/bootstrap-wp.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/smoothscroll.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/owl.carousel.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.appear.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.meanmenu.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/jquery.velocity.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/appear.config.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/main.js>
- <http://madridvo.madrid.es/wp-content/uploads/2015/07/logomadridvohorizontal.jpg>
- <http://madridvo.madrid.es/wp-includes/js/wp-emoji-release.min.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/js/skip-link-focus-fix.js>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/css/bootstrap-wp.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/font-awesome/css/font-awesome.css>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/dotted.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/prev.png>
- <http://madridvo.madrid.es/wp-content/themes/ascent/includes/images/next.png>

Avoid empty src or href

A (100)

AVG SCORE: 100%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid URL redirects

A (100)

AVG SCORE: 85%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Make AJAX cacheable

A (100)

AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Put CSS at the top

A (100)

AVG SCORE: 100%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Remove duplicate JavaScript and CSS

A (100)

AVG SCORE: 100%

CSS/JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Put JavaScript at bottom

A (100)

AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid AlphasLoader filter

A (100)

AVG SCORE: 98%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid HTTP 404 (Not Found) error

A (100)

AVG SCORE: 100%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Reduce the number of DOM elements

A (100)

▲ AVG SCORE: 92%

CONTENT

LOW

You scored 100% on this recommendation - nothing to do here!

Do not scale images in HTML

A (100)

◆ AVG SCORE: 100%

IMAGES

LOW

You scored 100% on this recommendation - nothing to do here!

Use cookie-free domains

A (100)

▲ AVG SCORE: 47%

COOKIE

LOW

You scored 100% on this recommendation - nothing to do here!

Use GET for AJAX requests

A (100)

◆ AVG SCORE: 100%

JS

LOW

You scored 100% on this recommendation - nothing to do here!

Avoid CSS expressions

A (100)

◆ AVG SCORE: 98%

CSS

LOW

You scored 100% on this recommendation - nothing to do here!

Reduce DNS lookups

A (100)

▲ AVG SCORE: 71%

CONTENT

LOW

- madridvo.madrid.es: 27 components, 1132.6K
- fonts.googleapis.com: 1 component, 3.7K (0.7K GZip)

Reduce cookie size

A (100)

◆ AVG SCORE: 100%

COOKIE

LOW

You scored 100% on this recommendation - nothing to do here!

Make favicon small and cacheable

A (100)

◆ AVG SCORE: 100%

IMAGES

LOW

You scored 100% on this recommendation - nothing to do here!

Make JavaScript and CSS external

(n/a)

CSS/JS

MEDIUM

Only consider this if your property is a common user home page.

- There is a total of 2 inline css
- There is a total of 1 inline script